

03. IF WORK SPACE

It's ready, set, grow! IF you're a trailblazer, a maverick, or an innovator, Frankston City is the place for you.

Frankston City is one of the best places in Australia to set up a business, our city centre is home to a number of key precincts, including:

NEPEAN HIGHWAY

Acting as the main "corporate corridor" for Frankston city centre, this urban metropolis provides ample commercial spaces, housing the largest offices on offer in the city.

Here you'll find the South East Water HQ, home to over 11,000 sq.m of professionally designed office real estate. Completed in 2015, this is the city's largest premium grade office space.

Adjacent to the South East Water HQ is the Landmark Corporate Centre. This elegantly renovated commercial space will be sure to make a great impression and set the scene for your business success.

BAYSIDE SHOPPING CENTRE

A planned major office space development of Bayside Shopping Centre will open a realm of opportunities in the near future stimulating the economy with a predicted 1,470 ongoing jobs. The eight-storey \$116 million Balmoral Walk project includes 14,037 sq.m of office floor space with 1,772 sq.m of retail floor space at ground level.

In Frankston the price is right. Prime office rentals in Frankston are around half that of Melbourne CBD and a third cheaper than other central Melbourne locations, such as Southbank. IF you compare Frankston to other locations in Australia, the difference is even greater.

From innovators pushing the boundaries to experts at the top of their game, Frankston City's increasingly collaborative, creative and connected business community is home to over 44,000 employees, 55,000 sq.m of office space and 2,000 CBD based businesses.

IF you're looking for a more flexible approach to working, we've got what you're looking for. With a range of co-working providers, you'll always have somewhere to call home.

The startup scene receives formidable support from Local, State and Federal governments to expand on opportunities and build business here.

You too can expand your realm of possibilities by embedding your business into the strong culture of creative industry disruption, collaboration and entrepreneurship alive and thriving in Frankston City.

IF YOU WANT LOCATION, INVEST FRANKSTON.

Whether your business is established, emerging or unheard of, Frankston City presents opportunities to flourish with the space and land to grow, a transport network to get you moving, a supportive business community and a willing workforce.



51% INDIVIDUALS

working in Frankston City also reside there



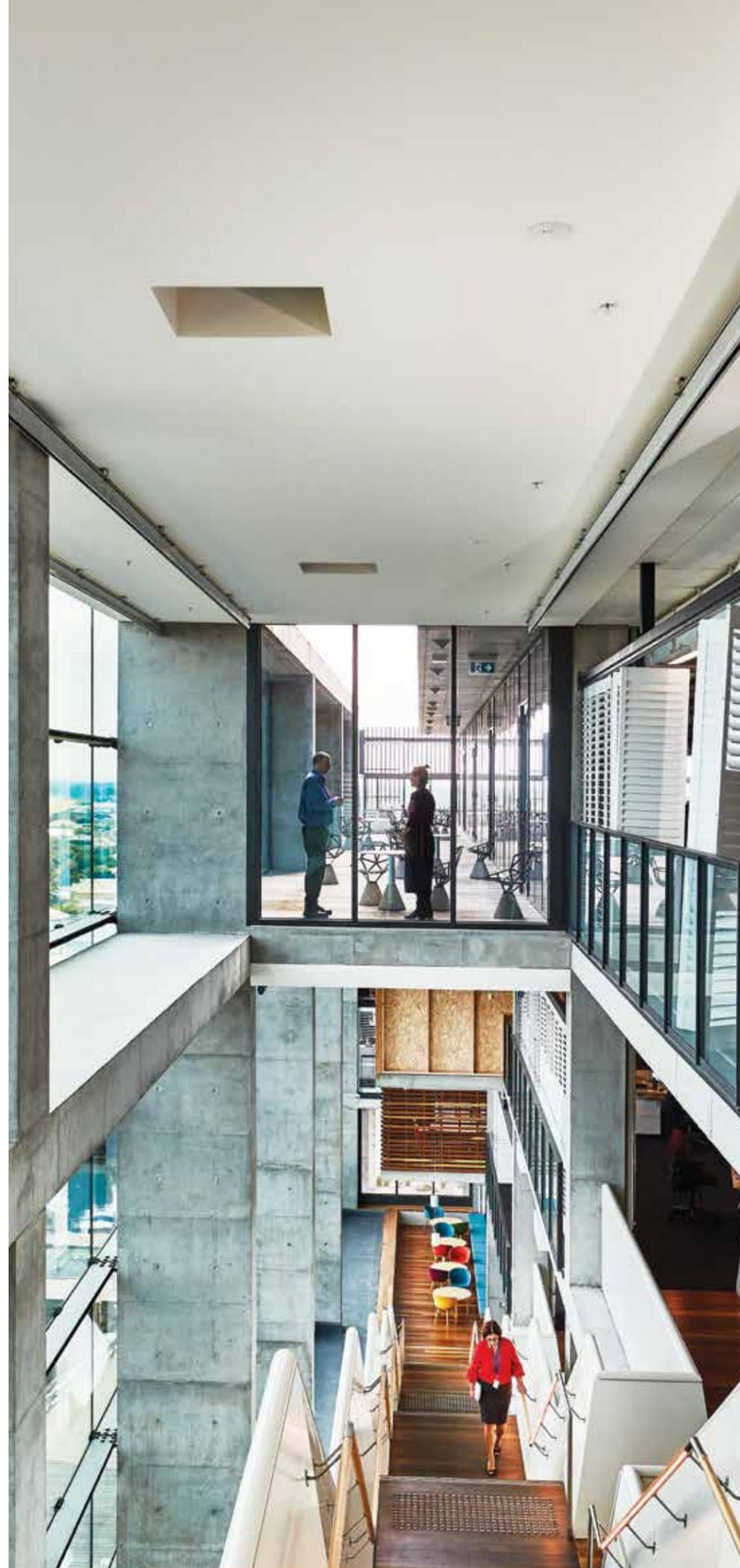
44.9K JOBS

in Frankston City (as of January 2019)



\$13.5 BILLION

is the total GRP for Frankston City



CASE STUDY: NICCI FOSTER FOUNDER, JOAN FRANKSTON CO-WORKING PTY LTD

For me, there would be no other place to create a co-working office space like Joan. I adore Frankston, it is one of the few places that has truly captured my imagination.

Frankston punches well above her weight and offers an incredible array of benefits for businesses.

I wanted to create a space that lifted women and the LGBTQI+ community. Joan is more social enterprises and less tech, a place for trail blazers and social warriors. The space was always envisaged as a community space and we see it growing over time to the point we may open more Joans within the city limits.

I think Frankston is in an incredibly enviable position economically. Frankston has a vibrancy which increases all the time, as young business owners continue to launch exciting new ventures here. It offers amazing value to investors from all backgrounds and this means, it has an opportunity to improve further and attract more businesses and residents.

