

11. IF FUNDING

We are here; beginning and beyond. IF you want a Council that walks the talk in supporting businesses, talk to Frankston City.

Helping businesses set up, grow and succeed is the ultimate purpose of Frankston City Council's Economic Development Team. We are tenacious with our commitment to providing investors with the tools they need to enrich our city.

With access to funding, advice, regulatory assistance and training, Council is a great place to start the conversation about new enterprise.

A strategically developed range of Council support programs includes:

- Investment Facilitation Service
- Business Grants
- Specialist Business Mentoring
- Entrepreneurial Network
- Business Events
- Marketing and Promotional Support
- Business Concierge Service



\$350K FUNDING POOL

for business grants, with grants of up to \$30,000 available



54 GRANTS ISSUED

generating 650 jobs in the Frankston area

Evidence of Frankston City's commitment to providing dynamic assistance to business is nowhere better illustrated than by the creation of our priority planning initiative, where major development applications demonstrating significant economic benefit to the region may be decided within 60 statutory days.

Frankston City Council offers a number of grants and incentives to help you take the next step in your business enterprise, from providing support to help you activate our city streets, increase employment, beautify your shopfront, extend outdoors, relocate to Frankston or expand your creativity.

Additionally, after eight years of business grants, Frankston City Council has stepped up its commitment to support business growth and attracting new businesses and startups to our city by increasing the business grants pool to a total of \$350,000.

IF A SUPPORTIVE CULTURE IS IN YOUR BUSINESS PLAN, INVEST FRANKSTON.

**CASE STUDY:
ED COX
CO-OWNER,
THE HOP SHOP**

Receiving an Invest Frankston Business Grant of \$15,000 in 2019, helped put our enterprise into full swing and assisted with our renovation costs. Business has been booming for us since we opened our shop on Playne Street, Frankston, late 2020. Even though we opened during the pandemic, we have been very busy complimented with huge support from Frankston City Council, the local community and the Frankston business community.

The beachside locale and a gap in the market contributed to our decision to open The Hop Shop here in Frankston City and we haven't looked back.

We knew there were a lot of young families coming to the area – we thought it was the right time for Frankston to get a venue that was more than your regular pub.

We're also really lucky to have craft breweries such as Mr Banks, Dainton, and Mornington close by as we had always planned to get involved with them and champion them when we could, it's a great way to show off the area and give your support.



WE ARE TENACIOUS WITH OUR COMMITMENT TO PROVIDING INVESTORS WITH THE TOOLS THEY NEED TO ENRICH OUR CITY.

