



02. IF DEVELOPMENT

Public sector investment. Private sector investment.
IF you're looking for a city on the grow, Frankston City fits the brief.

With a number of new multi-level apartment and office complexes and a massive shopping centre upgrade, Frankston City is poised for further investment in city centre housing, retail, hospitality, office space, services, residential aged care, tourism and public realm.

Working with developers and the Victorian and Australian governments to remove potential red tape roadblocks, the following list of recent green-lit projects illustrates Council's commitment to invest today in the infrastructure required by the regions' projected population growth tomorrow.

These programs offer:

- New supermarket and retail developments
- New and major extensions to existing shopping centres

- New luxury high density apartments
- New community spaces
- New residential aged care facilities
- New retirement village
- New office buildings
- New gallery extension
- New medical centre
- New childcare centre
- New Buddhist temple

Undeniable opportunities for development and a projected population growth of 20,000 over the next decade, creates further needs for innovative developments.

Capitalising on Frankston City's own thriving arts and culture scene and lifestyle escapes and experiences, invites developers to think big.

IF YOU HAVE A DREAM TO BUILD, INVEST FRANKSTON.



\$500+ MILLION

of private development currently approved



\$1+ BILLION

of public investment by Victorian and Australian Governments over the next 4 years

CASE STUDY: DANNY CIAMA DIRECTOR, URBAN DC

Designed by Elenberg Fraser and developed by Urban DC, Horizon Apartments on Plowman place boasts a high-end 79-dwelling apartment complex providing uninterrupted spectacular city and bay sunset views. Earmarked for completion in 2023, Horizon promises an influx of residents keen to live, work and play in versatile Frankston City.

Frankston as a place to live has so much to offer, with its beautiful foreshore and beaches.

It is a very liveable place, boasting a train station, large shopping centre, hospital, university and all the Peninsula has to offer at its door step.

Plowman Place is one of Frankston's most coveted streets with a history going back to the first settlement of Frankston. It is a beautiful, quiet leafy street but right in the heart of Frankston city centre and 300m to the beach. The site sits on the highest hill within the Frankston CBD, giving it a demanding position of sweeping, never to be built out views, with water views from ground level – it's the perfect location for Horizon!

